

# HMH BY THE NUMBERS

## **COMPANY**















1N 2015
48%
OF MAJOR HMH EDUCATION
PROGRAM BILLINGS WERE DIGITAL

## **EDUCATION**







**18MILLION** 

USERS OF HMH DIGITAL PLATFORMS



IN MARKET SHARE
FOR MATHEMATICS





IN MARKET SHARE FOR INTERVENTION SOLUTIONS





100%

OF HMH K-12 PRODUCTS

ARE DIGITALLY ENABLED

### **AUTHORS**













WINNERS



### **EDUCATOR SENTIMENT**

The information below was taken from the 2016 HMH Educator Confidence Report, an independent survey of over 1,000 classroom teachers and district leaders that measures educator sentiment.

58% OF EDUCATORS desire more parent and family engagement.



teachers with 10 or fewer years

OF EXPERIENCE are more likely to use social media to engage with students.





TEACHERS WITH 1+ year OF EXPERIENCE are more likely to use digital tools like interactive whiteboards.



Facebook<sup>®</sup>

SOCIAL MEDIA TOOL used by educators to communicate with families.

48% OF DISTRICT ADMINISTRATORS want more professional learning around technology implementation.





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