

# 2016

# EDUCATOR CONFIDENCE REPORT

The second annual study on nationwide educator sentiment, technology readiness, and the state of the teaching profession.

## COMMUNITY ENGAGEMENT

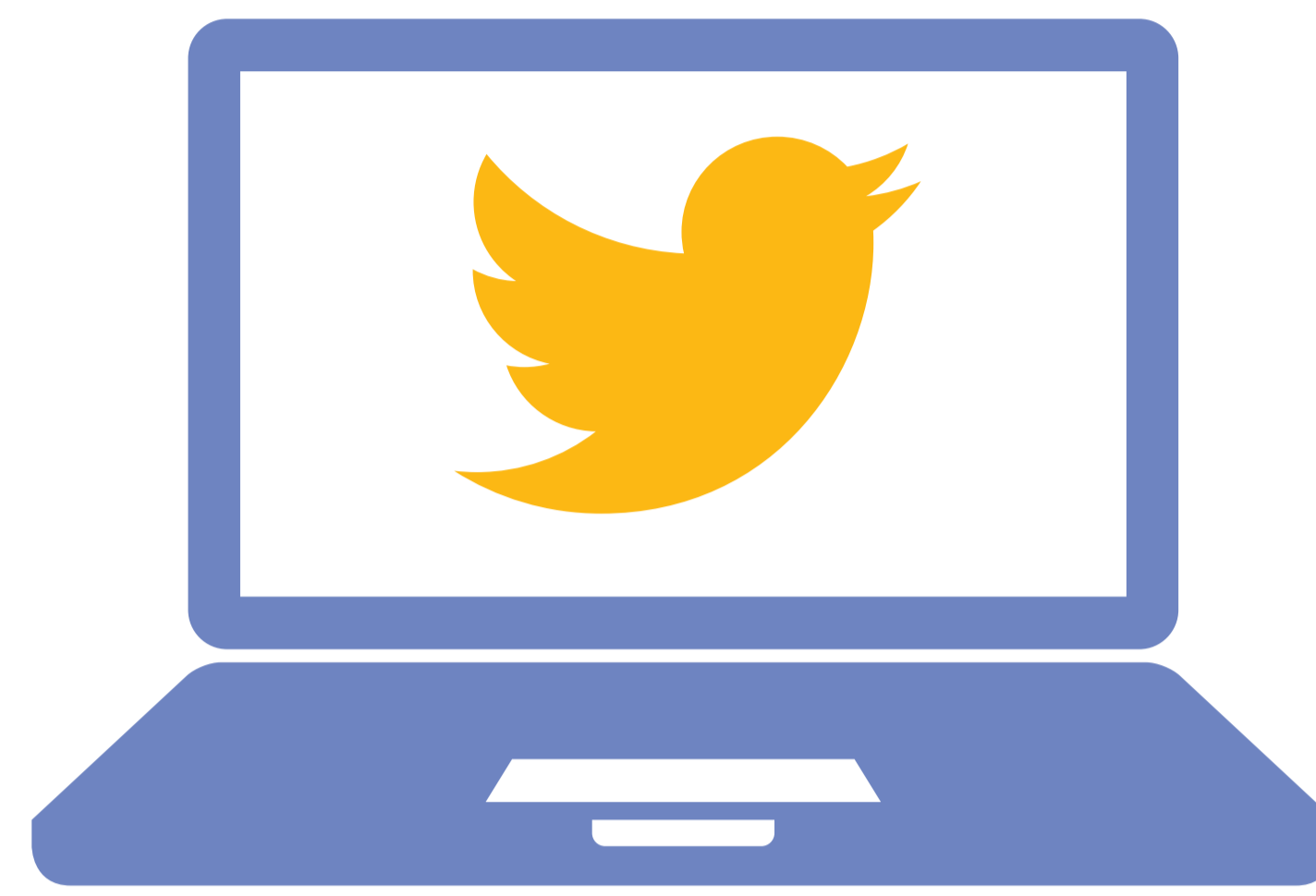
**58%** of educators report a desire for more parent and family engagement.



**Facebook** is the most popular social media tool used by educators to communicate with families.



**Twitter** is the preferred social media tool used by school administrators.



**84%** of educators spend personal money on professional development.



## DIGITAL READINESS

Teachers with **10 or fewer years** of experience are more likely to use social media to engage with students.



Teachers with **11+ years** of experience are more likely to use digital tools like interactive whiteboards or online assessments.

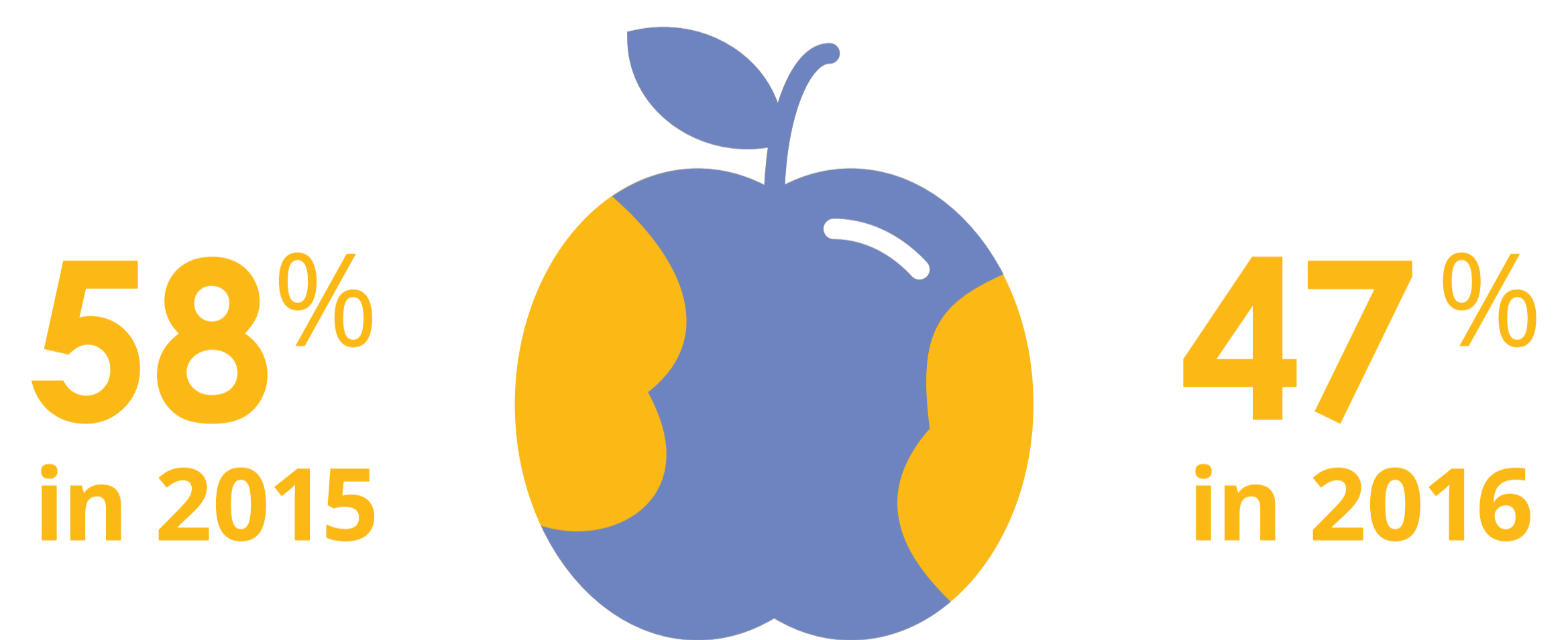


## STANDARDS & ASSESSMENT READINESS

Educators' concerns about **teacher accountability** are decreasing year over year.



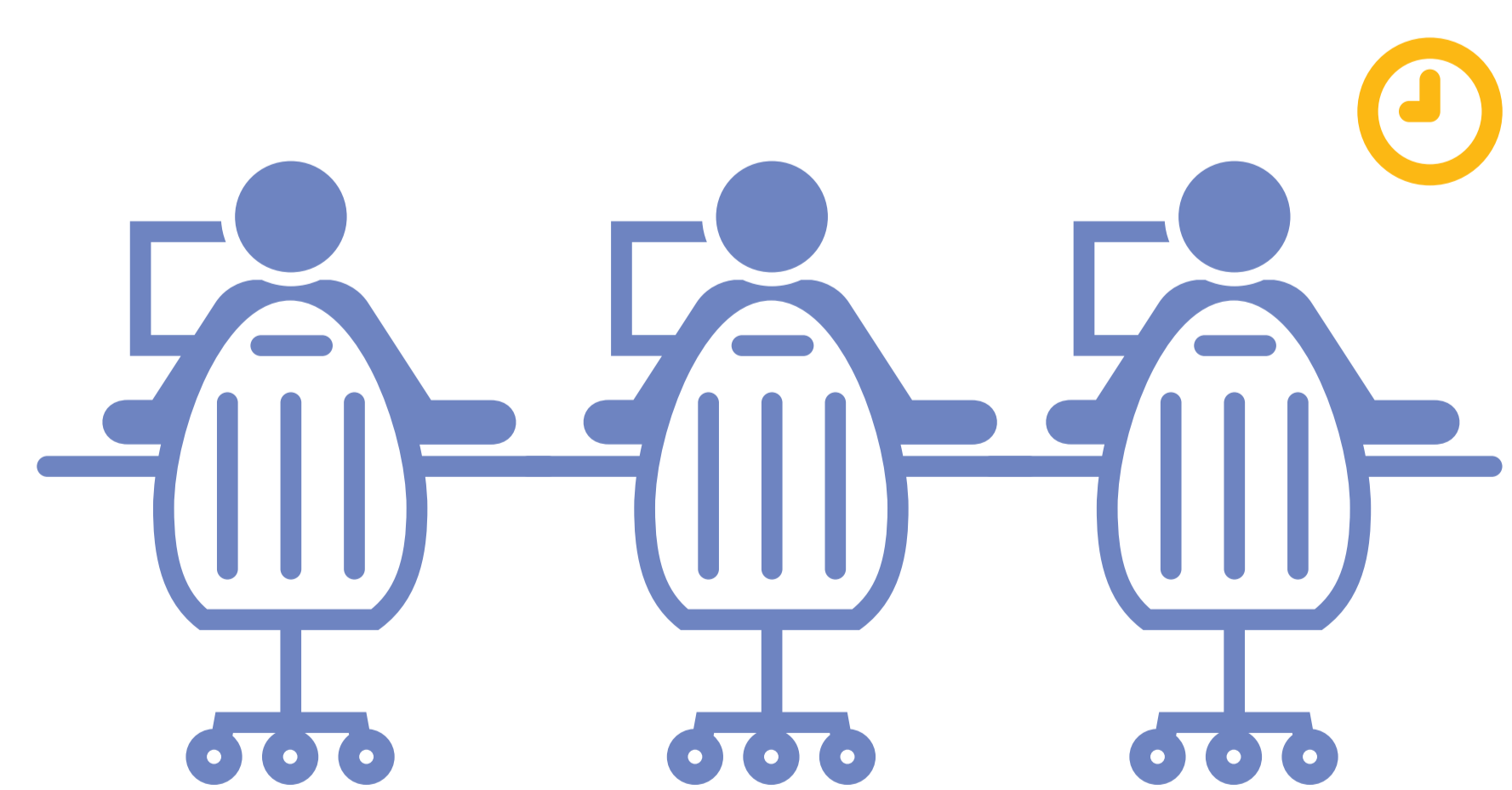
Educators' concerns about meeting the requirements of **Common Core/State Standards Assessments** are decreasing year over year.



**50%** of educators express feeling well prepared to **administer assessments** in digital form.



**39%** of educators are administering end-of-year state **assessments in a digital format**.



For the full report, visit [learn.hmhco.com/ECR2016](http://learn.hmhco.com/ECR2016)