

HMH BY THE NUMBERS

OVER **180** YEARS IN BUSINESS

MORE THAN **50 MILLION** STUDENTS SERVED

IN MORE THAN **150** COUNTRIES

COMPANY

2015 REVENUE **\$1.42 BILLION**

40% MARKET SHARE¹

4,500 EMPLOYEES

25 OFFICES WORLDWIDE



EDUCATION

IN 2015 **48%** OF MAJOR HMH EDUCATION PROGRAM BILLINGS WERE DIGITAL

1ST

IN MARKET SHARE FOR READING



MORE THAN **18 MILLION** USERS OF HMH DIGITAL PLATFORMS

1ST

IN MARKET SHARE FOR MATHEMATICS



1ST

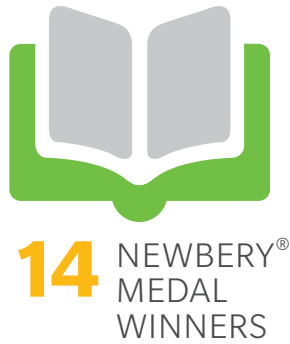
IN MARKET SHARE FOR INTERVENTION SOLUTIONS



100% OF HMH K-12 PRODUCTS ARE DIGITALLY ENABLED

¹HMH's core domestic education market in which we primarily sell instructional resources for Grades K-12

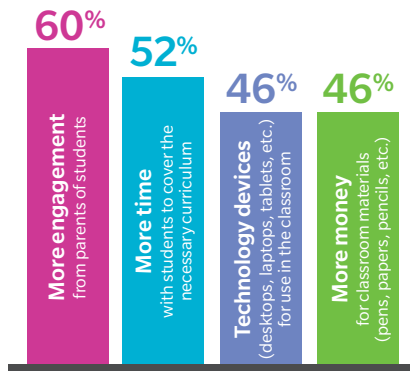
AUTHORS



EDUCATOR SENTIMENT

The information below was taken from the 2015 HMH Educator Confidence Report, an independent survey of over 1,000 classroom teachers and school and district administrators that measured educator sentiment.

Top needs in classrooms and districts:



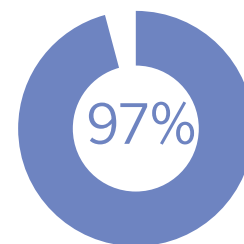
Top benefits

of technology use in classrooms seen by educators:

- 60%** Improved student engagement
- 55%** Improved ability for students to access instructional content anytime and anywhere
- 48%** Ability to deliver differentiated/individualized instruction

What are educators most excited about for the future?

- 48%** More opportunities for future collaboration
- 42%** More opportunities for real-world application in curriculum and assessment
- 41%** Increased access to the latest technology



97% of those surveyed use some form of digital content in classrooms



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